

Week 4 reading response: Social structure: status groups, institutions and cultures

Due Mar 8 by 11:59pm **Points** 6 **Submitting** an external tool
Available until Mar 13 at 11:59pm

Directions:

- Answer each question below based on your understanding of the assigned readings.
- Each response should be approximately 250 words, which is roughly one page double-spaced, so your completed assignment with both responses should be about 2 pages double-spaced every week. Ignoring these length requirements is the easiest way to lose points.
- Questions are worth 3 points each, for a total of 6 points.
- Please NUMBER each response.

Readings: Khan textbook, Chapters 3 and 5

Questions:

- 1) Explain how the self is a socially constituted being, drawing on either Mead or Cooley's insights. Does the process of socialization limit the possibility of human agency?
- 3) Is McDonaldization a form of cultural imperialism? Discuss Ritzer's concept of McDonaldization and what may be lost culturally when the values and norms of **rationalization** come to dominate other cultures.

Grading Rubric

These are analytical reading questions - I am asking you to complete the reading, to think about its meaning and significance, and to begin to apply key concepts from this reading. These are NOT opinion questions, and they are not questions that Google can answer. To earn full credit, be sure to demonstrate **a real engagement with the ideas from the assigned reading**. Please do not quote from the readings - translate everything into your own words.

If your discussion of the ideas is lacking - i.e. it is superficial or vague, and/or shorter than the required length - I will deduct a portion of the points and explain this deduction in the Comments section of the assignment. If it is clear to me that you did not complete the reading, your response will earn zero points. As always, any submissions containing plagiarism will receive zero points.

Do not upload any documents made with “Pages” software (commonly on iPhones) to Canvas - it is incompatible.

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Upload Submission

